



# Effort Trust

## Energy Savings Champion Case study

PROJECT RETROFIT | Lighting Upgrade

**SAVINGS | \$45,000 per year**

**FINANCIAL INCENTIVE | \$53,000**

“The financial incentives programs are easy to use and can make projects happen faster. Horizon Utilities managed the funding applications. It didn’t take much of our time.”

**Bob McKellar**  
Applicant Rep  
MultiLogic Energy Solutions

The Effort Trust Company specializes in financial services, real estate and asset management. They are one of Ontario’s largest property management companies, managing more than 11,000 residential apartments in over 150 buildings throughout Hamilton, Niagara and the surrounding areas.

With so many buildings and apartments to service, managing electricity costs can be a big challenge. Effort Trust asked Horizon Utilities Energy Savings Experts for help. One of Horizon Utilities’ certified Energy Managers responded with a series of recommendations which included access to financial incentives for energy efficiency programs.

Effort Trust took advantage of many of these programs in seven buildings. Energy-efficient lights and fixtures were installed in-suite as well as in common areas, including hallways, stairways and utility areas. Parking garages were updated with motion sensors and LED fixtures.

Together, these programs realized **energy savings of 75%**, plus reduced maintenance costs due to the extended service life of the upgrades.

Horizon Utilities partnered with MultiLogic Energy Solutions, who specialize in working with multi-residential clients, to complete the work. According to Bob McKellar, Applicant Representative from MultiLogic, Horizon Utilities’ financial incentives covered over 40% of the project costs – and it was easy. “They did all the paperwork for us. All we had to do was review and approve the submissions. It didn’t take much of our time at all.” MultiLogic also provided funding for an educational program for staff and tenants on reducing energy use. Since the inception of the initial retrofits, Effort Trust has initiated many other new projects. The results clearly position Effort Trust as an energy efficiency leader.

Horizon Utilities welcomes Effort Trust Company as an Energy Savings Champion, leading in making a difference in energy conservation in communities they serve.

### PROJECT STATS

Upgraded lighting systems

### PROJECT RESULTS

116.27 kW annual demand reduction  
312,741 kWh annual energy reduction  
1.4-year simple payback

### ANNUAL RESULTS

\$45,000 in electricity savings

### PROJECT COST

\$114,000

### INCENTIVE

\$53,000

# Business and Industrial Incentive Programs



Take advantage of **saveONenergy** financial incentives to increase the energy efficiency of your buildings and operations. Incentives are available for all sizes of businesses. Become an Energy Savings Champion – It is easy – Just ask Us.

Horizon Utilities has a team of Energy Savings Experts ready to help. Our certified Energy Managers will recommend energy solutions designed to reduce your energy use and costs. Horizon Utilities will gladly provide guidance in completing the applications and the process to gain maximum financial incentives for your energy efficiency projects. Since the launch of these programs, Horizon Utilities has helped over **8,500** business customers access over **\$20 million** in financial incentives for energy efficiency projects.

## AUDIT FUNDING

A wide range of financial incentives are available to perform energy audits that will identify the costs and benefits of implementing energy efficiency measures and prioritize energy management projects specific to your business.

## RETROFIT PROGRAM

Financial incentives of up to 50% of eligible project costs to replace existing inefficient equipment with high-efficiency equipment and to install new control systems that will improve your operational procedures and processes.

## HIGH PERFORMANCE NEW CONSTRUCTION

Provides substantial financial incentives and design assistance of up to 50% of the eligible incremental costs for your new building and major renovation projects that exceed the electricity efficiency specified in the Ontario Building Code.

## EXISTING BUILDING COMMISSIONING

Delivers incentives to evaluate and implement retrofits and commissioning measures that improve the efficiency of your chilled water system.

## PROCESS & SYSTEMS

Energy-efficiency upgrades help you find, achieve and sustain major energy savings by providing financial incentives and technical expertise to upgrade your systems and make improved energy management part of your day-to-day business. Ongoing monitoring support allows you to grow your savings well into the future.

## DEMAND RESPONSE DR3

Provides a key new source of revenue in return for your mandatory participation in activation notices, if your production processes or equipment are flexible enough to allow you to curtail electricity use for a specific number of Demand Response events per year.

## SMALL AND MID SIZE BUSINESSES INCENTIVE PROGRAMS

Programs offered include a free assessment to identify energy savings. In addition, small and mid size businesses can access:

- Up to 50% of total project costs to replace inefficient equipment and install new control systems
- Small business can receive up to \$1,500 in lighting and other energy-efficient upgrades, including all equipment and labour.
- Financial incentives are available for heating and cooling equipment purchased and installed by a participating contractor. Up to \$250 incentive for a new eligible furnace. \$250 or \$400 incentive with the purchase and installation of an eligible central air conditioner system.
- **peaksaver PLUS<sup>®</sup>** free programmable thermostats with online access to check and control the temperature anytime from anywhere. The thermostat is professionally installed and can reduce energy use by up to 10%. To obtain a free installed thermostat, call Nada at 1-866-458-1236, ext. 2212.

Just Ask Us and learn how easy it is to become an Energy Savings Champion. Visit [horizonutilities.com/business](http://horizonutilities.com/business) for more information and to apply online. Or contact **Susan** at **905-522-6611 ext. 2212** or [incentives@horizonutilities.com](mailto:incentives@horizonutilities.com).



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