



NEWS RELEASE

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CEA recognizes excellence of utilities in sustainability

Ottawa (ON), June 7, 2011 – Horizon Utilities Corporation has won the Sustainability Company of the Year Award for 2010 for its overall leadership and innovation with respect to all three pillars of sustainable development, the Canadian Electricity Association (CEA) announced today.

Horizon was among four companies receiving recognition by CEA during Canada's Environment week. Now being presented for the second time, the annual Sustainable Electricity Program Awards recognize performance in four categories – Sustainability Company of the Year, Environmental Commitment, Social Responsibility, and Economic Excellence. Award recipients were evaluated and selected by an independent panel.

One of the largest municipally-owned electrical distribution companies in Ontario, Horizon delivers among the lowest operating costs and rates for residential and commercial customers in Ontario. **“Building on the CEA sustainability program, Horizon Utilities has shown tremendous leadership in integrating sustainable development to its daily activities and operations,”** said *Mike Harcourt, Chair of the Sustainable Electricity Program Public Advisory Panel.*

The other Sustainable Electricity Award winners were:

- **Newfoundland and Labrador Hydro: 2010 Environmental Commitment Award** for its unique and innovative Wind-Hydrogen-Diesel (WHD) Project. Developed in partnership with Memorial University and the University of New Brunswick, the system supplements diesel requirements with wind and hydrogen technology to reduce the environmental footprint of electricity generation in isolated communities.
- **Hydro One Inc.: 2010 Social Responsibility Award** for Hydro One's innovative stakeholder engagement strategy. A consultation process that included greater involvement in community events, consultations, and technical working groups enhanced Hydro One's internal decision-making process and increased transparency with customers.
- **BC Hydro: 2010 Economic Excellence Award** for the utility's *Powering the Greenest Games* initiative in support of the 2010 Olympic and Paralympic Games. BC Hydro raised the bar beyond previous Games, designing the cleanest, most reliable, and most affordable power supply to the Games to date. **“These four winning companies showed extraordinary initiative and leadership in going**





beyond the status quo, and that is a must-have for promoting innovation and sustainable development in the electricity sector,” said *Will Bridge, Chief Technology Officer at TransAlta Corporation and Executive Chair of the CEA Sustainable Electricity program.*

Also announced at the CEA Sustainable Electricity Awards reception on June 7, 2011 was the CEA 2010 Journalist of the Year Award recipient. The Award went to Scott **Simpson**, a veteran of the *Vancouver Sun*, for his contributions to public discourse on sustainability and electricity. Innovation is Scott's beat; as part of that, he reports on issues related to climate, sustainability, electricity and energy. **“The realization of our sustainability objectives goes beyond the plans and actions of industry. A broad spectrum of stakeholders, including the general public must be involved in the conversation as Canada transforms its electricity system. The work of journalists like Scott stimulates these conversations, and ultimately the actions, that shape our future,”** said *Pierre Guimond, CEA President.*

About the CEA

Canadian Electricity Association (CEA) members generate, transmit and distribute electrical energy to industrial, commercial, residential and institutional customers across Canada every day. From vertically integrated electric utilities, to power marketers, to the manufacturers and suppliers of materials, technology and services that keep the industry running smoothly -- all are represented by this national industry association. Participation in Sustainable Electricity is a condition of CEA membership.

– 30 –

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