



## *News Release*

### **Third Quarter Conservation Results for 2007 We delivered and customers responded**

**Hamilton, November 28, 2007** – Six of Ontario's largest local electricity distribution companies, cooperatively delivering energy conservation programs as the Coalition of Large Distributors (CLD), are pleased to provide an update on activities in their respective service areas during the third quarter of 2007.

In the third quarter of 2007, Coalition members collectively invested more than \$2 million on conservation programs. Over the past two years the group has invested more than \$68 million on programs geared to helping customers conserve electricity.

"Customers turn to their local utilities as the source for information on how to save electricity," said Max Cananzi, President and CEO of the Horizon Utilities Corporation. "We have developed programs that provide customers the information, tools and incentives to make the best energy decisions. Their response is a clear indication that a strong conservation culture is developing in Ontario."

The Coalition of Large Distributors, including Enersource Hydro Mississauga, Horizon Utilities Corporation, Hydro Ottawa Limited, PowerStream Inc., Toronto Hydro-Electric System Limited and Veridian Connections Inc., serves 1.7 million Ontario customers, or 40 per cent of the province. In 2006, the second year of delivering CDM programs in their respective service territories, these utilities helped their customers conserve a total of more than 300 million kilowatt hours (kWh), enough to power more than 33,000 Ontario homes for one year. The CLD continues to deliver new and innovative programs with the goal of reducing electricity demand and creating a culture of conservation in Ontario.

Working with the Ontario Power Authority (OPA), the Electricity Distributors Association (EDA), municipalities, other local electricity distribution utilities, and the Government of Ontario, the CLD initially committed to delivering over \$75 million in comprehensive conservation programs over a three-year period as part of the CDM spending approved by the Ontario Energy Board (OEB) in 2004. Currently the CLD members are delivering additional CDM programs funded by the OPA.

"We are looking forward to receiving further conservation funding so that we can continue to offer our customers successful programs as we have done over the last three years," said Cananzi.





Highlights for the third quarter of 2007 include:

### ENERSOURCE

- In partnership with Hydro One Brampton, Enersource Hydro Mississauga is among the first utilities in Ontario to launch the Electricity Retrofit Incentive Program (ERIP) to over 100 commercial and industrial customers.
- Enersource Hydro Mississauga's conservation programs have saved enough power for 4,349 homes and avoided 10,882 tonnes of CO<sub>2</sub> Annual Emissions.

### HORIZON

- Horizon Utilities Corporation recognized Hernder Estate Wines in St. Catharines for its commitment to energy conservation with the first-ever **peaksaver**<sup>™</sup> Star award. The success of the Hernder Estate Wines event helped spur an increased interest in **peaksaver**<sup>™</sup> in the commercial community.
- Mohawk College in Hamilton was awarded \$50,000 under the powerWISE<sup>®</sup> Business Incentive Program (PBIP) by Horizon Utilities Corporation for the Lighting Retrofit Project that was recently completed at its Fennell Avenue campus in Hamilton in September. Mohawk College has converted more than 8,600 fluorescent lights to new high performance T-8's and T-5's. Over 90 days this summer, the conversion reduced the province's electrical energy use by 99,000 kWh resulting in more than \$12,000 in financial savings for the College. Mohawk College proudly projects that on an annual basis these changes will result in energy reductions of more than 645,000 kWh with a financial savings in excess of \$82,000.

### HYDRO OTTAWA

- "Companies for Conservation" was developed to recognize the efforts of Hydro Ottawa's commercial customers. The initiative celebrates the exciting and innovative conservation projects being undertaken by Hydro Ottawa's commercial customers. Every month for the next year, Hydro Ottawa will recognize one local company that is making a difference by demonstrating a true culture of conservation in the community.
- Hydro Ottawa is proud to announce the completion of its very successful powerWISE<sup>®</sup> Business Incentive Program (PBIP). The program was effective in encouraging 75 energy efficiency projects and is now replaced by the Electricity Retrofit Incentive Program (ERIP) delivered in cooperation with the Ontario Power Authority..

### POWERSTREAM

- PowerStream, with the support of the Ontario Power Authority, and in partnership with the Markham Energy Conservation Office (MECO), Enbridge Gas Distribution and Green\$aver, launched a pilot "direct install" program which provides free energy efficiency assessments and upgrades to local small businesses in select areas of York Region. Participating businesses receive up to \$1,000 in free energy efficiency upgrades to help reduce their electricity costs, reduce energy demand in their community and help contribute to a cleaner environment.
- For the third consecutive year, PowerStream was a major sponsor of the Green Energy Home Show at the Kortright Centre at the Living City Campus in Vaughan. This year's show featured The Great Refrigerator Roundup Hospital Challenge event in which three hospitals in PowerStream's service territory were awarded with new energy-efficient refrigerators.





### TORONTO HYDRO

- Toronto Hydro's Summer Challenge for Business resulted in many businesses saving electricity and money. This was the first program to reward business customers with a 10% rebate for conserving 10% electricity in July and August. Over two-thirds of Toronto businesses were aware of this program and the results, which are still being finalized, look very strong.
- Toronto Hydro successfully rolled out its new Business Incentive (BIP) program in August and it has been very well received. Already, 89 customers have submitted applications, equaling \$1.2 million and 7.5 MW of electricity savings.

### VERIDIAN

- Veridian employed a unique approach to the launch of the Ontario Power Authority's Summer Savings Program. Four families within four communities across Veridian's service area were publicly profiled, as they each committed to actions to reduce their energy consumption by 10%. The pledges were made with the help of Veridian's on-line Summer Savings checklist, and included commitments to use ceiling fans instead of air conditioners, to use CFL bulbs more often, and to turn out lights when they were not needed.
- Veridian's success at developing a conservation culture within its own business operations was put to the test during the third quarter. A report on recent changes made by Veridian to reduce its environmental impact was completed by Durham Sustain Ability. The report found that the utility's efforts provided for a decrease in greenhouse gas emissions of more than 164 tonnes –equivalent to a 10 per cent reduction in electricity consumption by approximately 800 homes. Ontario's Chief Conservation Officer congratulated Veridian on its efforts. "Veridian is not only setting a good example for the business community, it is also providing valuable leadership to its customers when it comes to conservation and reducing its impact on the environment," said Peter Love.

In addition, the CLD installed 150,734 smart meters during the third quarter of 2007 bringing the total installed by the Coalition to more than 726,579. This is in support of the Government's objective to have 800,000 smart meters installed province-wide by the end of 2007.

Visit [www.powerwise.ca](http://www.powerwise.ca) to learn how to conserve energy and save money.

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