



## Media Release

### Horizon Utilities joins the Hamilton Tiger-Cats to promote refrigerator recycling program

**(Hamilton, ON) July 4, 2007** – Ticats feed quarterback launch of conservation program

The Hamilton Tiger-Cats are helping Horizon Utilities and the Ontario Power Authority (OPA) drop kick its new Refrigerator Roundup Program into full gear.

“People are now beginning to realize that the old clunker in the basement is a terrible energy hog and that new fridges use less than half the electricity of an older one,” said Peter Love, Chief Conservation Officer, OPA. “Encouraging people to give up their old refrigerators really does contribute to a culture of conservation in Ontario.”

*The Great Refrigerator Roundup* is designed to remove older, inefficient fridges from the electricity system. Often located in basements or garages, these older fridges use two to three times more electricity than new refrigerators.

“The Ticats organization is proud to team up with community leaders such as Horizon Utilities and the OPA. We are very supportive of this initiative and are excited to do our part in the Hamilton and surrounding communities” said Adam Provost, Executive Vice President of the Hamilton Tiger-Cats.

“Household appliances account for about 20 per cent of the average homeowner’s electricity bill. Over the last two decades, in part due to Canada’s improved energy-efficiency standards, appliance manufacturers have greatly improved the efficiency of these appliances,” said Max Cananzi, President & CEO of Horizon Utilities. “For example, today’s refrigerators use less than half the electricity of those built in 1984 or earlier.”

Under The Great Refrigerator Roundup, old refrigerators will be picked up for free, including being hauled out of the basement, and then disposed of in an environmentally friendly manner.

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**Horizon Utilities' Energy Conservation Initiatives:**

During 2006, Horizon Utilities' various energy conservation programs achieved savings of more than 29 million kilowatt hours (kWh), enough electricity to power more than 3,300 homes. A copy of a report on the company's energy conservation programs can be downloaded at [www.horizonutilities.com](http://www.horizonutilities.com).

**About Horizon Utilities Corporation**

**Horizon Utilities Corporation** is the third largest municipally owned electricity distribution company in Ontario and provides electricity and related utility services to over 231,000 residential and commercial customers in Hamilton and St. Catharines. Horizon's employees are committed to delivering a safe and reliable supply of electricity, providing unparalleled customer value, and helping to create a culture of energy conservation in Ontario.

Horizon Utilities Corporation is proud to be a founding member of powerWISE®, a brand created to promote energy conservation and reduce the demand for electricity in Ontario. powerWISE® is a joint initiative of the Ontario government and six of Ontario's largest electricity distribution companies. For more information, visit: [www.horizonutilities.com](http://www.horizonutilities.com) and [www.powerwise.ca](http://www.powerwise.ca).

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