

Horizon Utilities Set To Giddyup With the Launch of The Great Refrigerator Roundup Program

(Hamilton, ON) March 13, 2008 – Horizon Utilities has partnered with the Ontario Power Authority (OPA) in announcing the continuation of The Great Refrigerator Roundup, a free province-wide program to remove old, inefficient appliances from people's homes.

In 2007, Horizon Utilities rounded up 1,852 appliances or 4% of the total number of appliances collected in Ontario under this program.

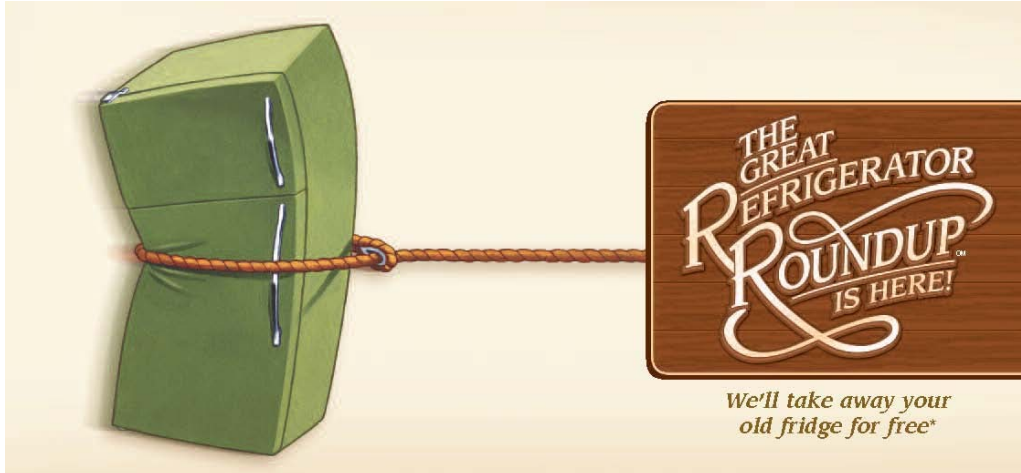
"Last year more than 47,000 inefficient fridges and freezers were removed from the electricity system as a whole – enough to power more than 4,700 Ontario homes for a whole year," says Ontario's Chief Energy Conservation Officer, Peter Love. "For every 10 fridges removed, we can power one house for a year. I'm pleased to see how many Ontarians have already participated in The Great Refrigerator Roundup and encourage all Ontarians with an old fridge or freezer to sign up to remove a total of 100,000 units by the end of 2008."

For every 10 - 12 fridges removed, one typical Ontario home is effectively removed from the grid forever. More than 95 per cent of the material from each unit collected is sent to be recycled and the appliance is permanently decommissioned. Refrigerator, freezer and window air conditioning technologies have dramatically improved over the past 20 years. A typical fridge built in 1986 uses 1,500 kWh of electricity, costing \$180 per year, while a new ENERGY STAR® rated fridge will use approximately one-third of the electricity.

Over the last two decades, in part due to Canada's improved energy-efficiency standards, appliance manufacturers have greatly improved the efficiency of these appliances," said Brian Smith, Manager of Conservation and Demand Management, Horizon Utilities Corporation. He added, "inefficient fridges, freezers and room air conditioners have the potential to double the electricity consumption in homes, resulting in large electricity bills. This program helps reduce the overall strain on the province's electrical system and saves our customers money in the long-term."

Upon request, window air conditioners and smaller bar fridges will also be collected in conjunction with fridge and/or freezer pick-ups. Consumers will receive a confirmation call one day prior to their scheduled pick-up to ensure that the fridge or freezer is plugged in overnight (to confirm it is in working condition).

Program participants will sign up either online at www.everykilowattcounts.com/roundup or by calling 1-877-797-9473 to book their appointments for free pick-up of the refrigerator. Marketing support consists of collateral, print advertising and events.



Horizon Utilities Energy Conservation Initiatives

During 2007, Horizon Utilities various energy conservation programs achieved savings of more than 28 million kilowatt hours (kWh), enough electricity to power more than 3,200 homes. For more information on how Horizon helps supports a culture of energy conservation in Ontario, please visit www.horizonutilities.com.

About Horizon Utilities Corporation

Horizon Utilities Corporation is one of the largest municipally owned electricity distribution companies in Ontario and provides electricity and related utility services to over 232,000 residential and commercial customers in Hamilton and St. Catharines. Horizon's employees are committed to delivering a safe and reliable supply of electricity, providing unparalleled customer value, and helping to create a culture of energy conservation in Ontario.

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