



# News Release

## First Quarter Conservation Results for 2007 - A strong start and a bright path forward

**TORONTO, May 24, 2007** –Six of Ontario's largest local electricity distribution companies, cooperatively delivering energy conservation programs as the Coalition of Large Distributors are pleased to provide an update on activities during the first quarter of 2007. Through combined investments, the group continues to promote energy conservation in their respective service areas.

The Coalition of Large Distributors (CLD) including Enersource Hydro Mississauga, Horizon Utilities Corporation, Hydro Ottawa Limited, PowerStream Inc., Toronto Hydro-Electric System Limited and Veridian Connections Inc. serves 1.7 million Ontario customers or 40 per cent of the province. In 2006, the second year of a three-year rollout, these utilities helped their customers conserve over 300 million kilowatt hours which is enough to power over 33,000 Ontario homes for one year. The CLD continues to deliver new and innovative programs and is fully committed to the goal of reducing electricity demand and creating a culture of conservation in Ontario.

Working with the Ontario Power Authority (OPA), the Electricity Distributors Association (EDA), municipalities, other local electricity distribution utilities, and the Government of Ontario, the Coalition of Large Distributors is committed to delivering over \$70 million in comprehensive conservation programs over a three-year period, ending in 2007.

In the first quarter of 2007, Coalition members spent over \$5.2 million on conservation programs. Over the past two years the group has spent more than \$65 million on programs geared to helping customers conserve electricity.

"Our common work through the first months of 2007 with initiatives such as peaksaver™ and our compact fluorescent light bulb promotions continue to resonate with our customers," said Gunars Ceksters, President and CEO of Enersource Corporation. "We continue to be encouraged by increasing customer demand and support for our programs and we are committed to continuing to developing innovative programs that continue to entrench conservation as a part of everyday life in Ontario."

Highlights for the first quarter of 2007 include:

### ENERSOURCE

- Enersource continued its successful water heater tune up program through Q1 2007 with the launch of [www.wrap-it.ca](http://www.wrap-it.ca), an online and direct customer contact campaign to encourage program participation. To date, Enersource has wrapped over 6,000 electric water heaters in the City of Mississauga.
- Enersource launched its peaksaver™ pilot program "Nothing in life is free..." media campaign in Q1 2007, drawing in over 800 peaksaver™ installations. Since its program launch in October 2006, Enersource has successfully installed over 1500 residential and small commercial peaksaver™ thermostats.
- In March, as part of Enersource's 2007 Bulb Drop program, the Enersource Conservation Events Team distributed over 12,000 compact fluorescent light bulbs (CFLs) to Mississauga residents in attendance at the three-day International Home and Garden Show.

### HORIZON

- Horizon continued to deliver peaksaver™ thermostats to customers, bringing the total number of thermostats installed to date to 1585.
- Customers at the Hamilton Home Show were greeted by the Horizon Smart Meter, Conservation and Demand Management volunteers. Over 1500 CFLs were distributed to Horizon customers in attendance.
- To date, Horizon has successfully implemented \$1 million in Co-Branded mass market conservation programs to its residential and small commercial customers. Combined, these projects have delivered savings of over 24 million kWh annually.

### HYDRO OTTAWA

- During Q1 2007, Hydro Ottawa completed its peaksaver™ pilot program. In exchange for a free, professionally installed programmable thermostat, customers allowed Hydro Ottawa to remotely control their thermostats to reduce air conditioning load during periods of peak demand. In total, 1500 residential and small commercial customers are participating in the pilot.
- Hydro Ottawa's powerWISE Business Incentive Program approved 21 applications, representing a total savings of 1.5 million kWh annually which is enough electricity to power 170 homes per year.





- Hydro Ottawa concluded its Fridge & Freezer Bounty program to make way for an Ontario-wide program to be launched in Q2 2007. In Q1 2007, Hydro Ottawa collected an additional 517 old and inefficient fridges and freezers, bringing the total appliances collected through this program to 5232.

#### POWERSTREAM

- PowerStream launched the PowerStream Energy Education Program, an initiative in which 1,200 Grade 5 students and their families are participating in an innovative and comprehensive education program that provides a framework for changing habits around energy conservation. Program partners include the York Region District School Board, York Catholic District School Board, Toronto and Region Conservation (TRCA), Ontario EcoSchools, the Clean Air Partnership and York Region Health Services.
- As part of PowerStream's CDM program for social housing and the Social Housing Services Corporation (SHSC) Green Light Initiative, PowerStream donated 2,600 CFLs to two social housing buildings in the Town of Richmond Hill. The \$10,000 worth of CFLs provided to these buildings is expected to save 129,075 kWh of energy annually and last up to 10 times longer than the incandescent bulbs used previously.
- Partnered with Rodan Energy & Metering Solutions to launch enerShift, a Demand Response (DR) program delivering electricity load management programs to commercial customers while improving system reliability.

#### TORONTO HYDRO

- Toronto Hydro continued with its demand response program, peaksaver™. peaksaver™ is the first peak-shaving program whereby residential and commercial customers volunteer their air conditioning units for load control (on extremely hot days when electricity demand needs to be reduced). Since launching peaksaver™ in 2006, the company has been able to secure approximately 16MW of peak demand savings. This year, the goal is to reduce peak demand by 40MW -- enough to power at least three office towers -- and a CO2 reduction of 68 tonnes.
- As part of its ongoing efforts to help low income customers, Toronto Hydro continues to work with Enbridge on the TAPS program – a home consultation program to help customers identify ways to save money and conserve energy.

#### VERIDIAN

- Veridian introduced a demand response program for commercial and industrial customers. By the end of the first quarter 2007, approximately 225 kW of customer air conditioning and lighting load had been contracted for remote dispatch during periods of supply constraint. An additional 600 kW of dispatchable load contracts are pending.
- Veridian launched a time-of-use (TOU) rate pilot project for regulated price plan customers with a peak demand greater than 200 kW. The pilot project will provide participating customers with a TOU price incentive to shift or conserve electricity during periods of peak demand during the summer. A workshop was held in February to offer customers advice and information on conservation and demand management opportunities.

In addition, the CLD installed 81,502 smart meters during the first quarter of 2007 bringing the total installed by the Coalition to more than 420,000. This is in support of the Government's objective to have 800,000 smart meters installed province-wide by the end of 2007.

Visit [www.powerwise.ca](http://www.powerwise.ca) to learn how to conserve energy and save money.

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